

# Historic Endowment Campaign Underway for HP Schools



HPHS Park Version vocal ensemble performed at the kickoff of the *Lead for Tomorrow* campaign.

Annual Report  
2022-2023







Rallying our entire community to raise the critical funds necessary for advancing Highland Park ISD's tradition of exemplary education

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\*Photos courtesy of HPEF and HPISD





## From the Executive Director



It is with great excitement and honor that I begin my role as HPEF Executive Director following the unprecedented growth of the Foundation under Lauren Holloway. I first joined HPEF in March 2020 as Director of Alumni Relations and have been inspired every day since then by the generosity and support of friends like you.

While there are many highlights of the past year, one of the greatest is our strengthened ties with the PTA/PTOs and Dads Clubs. There is a spirit today of collaboration between all these groups, which will only continue to bolster the District's future. Most importantly, these groups are full participants in the *Lead for Tomorrow* campaign, as each established a new fund in the Tartan Endowment during the last fiscal year (See page 7 for more about this campaign).

I'm a third-generation Park Cities family, and the fourth is in school now – with my two children, Charles at HPMS and William at MIS. Through my parents and grandparents, I know how important these generations feel about sustaining the same high standards for excellence that shaped the lives and careers they went on to experience. With my children following this same path, I fully embrace the Foundation's responsibility to secure the financial resources to support our students and teachers today and those to come in future generations.

*Meg Jones Boyd*

Meg Jones Boyd '96  
Executive Director







## From the President

It has been a remarkable year for Highland Park Schools, which only adds to my excitement and gratitude entering my first year as HPEF president. My wife, Lisa, and I have seen firsthand the educational excellence of HPISD through the experience of our three children. And we know that you and countless others in the Park Cities and beyond help make this possible through your contributions as volunteers and donors.

Among the many highlights in this report, the public launch of the *Lead for Tomorrow* campaign stands out as a fitting example to our common refrain of “Scots Find a Way” when faced with a challenge. This campaign to add \$40 million to the Tartan Endowment is ambitious and necessary. We must strengthen this permanent fund to help provide a long-term solution to increase our teacher salaries, which rank near the bottom of all North Texas school districts.

When the *Lead for Tomorrow* campaign launched in August, we announced more than \$17 million in gifts and pledges had already been committed to the Tartan Endowment. That figure has grown to over \$20 million, propelling us toward our \$40 million goal by 2026.

We are grateful to all the early donors supporting this campaign and hope their leadership inspires others to join this historic effort. Our public schools are the engine powering this community, and with your support, future generations of students will experience ever-higher standards of HPISD excellence.

Thank you and Go Scots!

Bill Ogle  
President

## Highland Park Education Foundation Leadership 2022-2023



### Officers

Michael Denton, Jr.  
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Bill Ogle  
*President-Elect*

Dansby Erwin  
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Cindy Kerr  
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### Board of Directors

Ray Balestri  
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Tina Gwinn  
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Fred Lee  
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Noble Nash  
Nancy O’Neil  
Nick Peters  
Jean Signor  
Vanessa Sloan  
Tracy Walder  
Clinton Warren

### Advisory Board

Jon Altschuler  
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Margaret Carter  
Leslie Cornog  
Chuck Edwards  
Margo Goodwin  
Juli Harrison  
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Shirley Kochman  
Keith Laycock  
Daniel McVeigh  
Connie O’Neill  
Holly Philbin  
Phyllis Riggins  
Doug Roach  
Claire Roberts  
Kristy Robinson  
Blair Sherer  
Sandra Snyder  
Marc Taubenfeld  
Bob White  
Marnie Wildenthal



## Historic Endowment Campaign Underway for HP Schools



Captivated by the generosity of founding donors to the *Lead for Tomorrow* endowment campaign, event guests were excited to learn of the amount of support already committed prior to the public launch.

### This fall, the Highland Park Education Foundation (HPEF) launched *Lead for Tomorrow*, a \$40 million, multi-year endowment campaign to bolster teacher salaries and boost student achievement for generations to come.

For almost 100 years, supporters have met the Highland Park Independent School District's (HPISD) immediate needs through annual fundraising efforts spearheaded by PTA/PTOs, Dads Clubs and other volunteer groups, as well as HPEF's annual campaign, Mad for Plaid. But the Foundation's *Lead for Tomorrow* campaign aims to meet current *and future* needs by growing the Tartan Endowment, a permanent source of support managed by HPEF for the benefit of teachers, students, and staff throughout HPISD.

The leadership phase of the campaign began in January 2021 and has already raised \$20 million in

new gifts and pledges, including 90 new funds in the Tartan Endowment.

The Dads Club, and PTO/PTAs at the elementary, middle, and high schools have created districtwide Legacy Funds, unrestricted permanently endowed funds that will be used in the immediate future to strengthen teachers' salaries.

"As a PTO, we're there to support our schools, and we do this mostly through our annual fundraisers," said Jessica Turner-Waugh, past president of the MIS PTO. "But with how much money our district loses to recapture, we just can't keep up," she explained.



School volunteer leaders, like the Bradfield Dads Club members pictured, are committed to creating a successful campaign.

"With an endowment campaign, we're not just raising money for the needs of this year, we're raising support for years to come."

The Dads Club members at each school typically give their time for cafeteria duty or campus fundraisers, but they are also excited to be part of a campaign that will make a long-term impact.

"The *Lead for Tomorrow* campaign is a once-in-a-generation opportunity to grow funds that will contribute to HPISD's legacy of academic excellence for years to come," said Nick Peters, president of the Park Cities Dads Club, the centralized 501(c)(3) that operates as the umbrella board over the individual school Dads Clubs.

"The Highland Park community is special because of the teachers and administrators who work hard each and every day to foster our kids' education," he explained. "The community is also special because of parent and community

involvement. The opportunity to contribute a Legacy Fund to the overall campaign demonstrates just how important our teachers and administrators are to this community."

The market value of the Tartan Endowment combined with these new gifts and pledges exceeds \$52 million.

"As a PTO, our hearts are with our teachers and our staff," explained Claire Swope, past president of the Boone Elementary School PTO. "We wanted more than a temporary fix for the budget issues the district faces, and we understand that supporting the endowment with a Legacy Fund offers a permanent solution," said Swope.

Co-chairs of the campaign Leadership Committee are Cindy and Guy Kerr, both HPHS alumni. Honorary chairs are Judy and Jim Gibbs and Marla and Mike Boone. The full committee and additional campaign information are available at [leadfortomorrow.org](http://leadfortomorrow.org).



Campaign co-chairs Cindy and Guy Kerr addressed the crowd at the kickoff, sharing the importance of the *Lead for Tomorrow* campaign for our schools.

## Lead for Tomorrow

Endowment Campaign for Highland Park Schools

### CAMPAIGN GOALS:

- Empower HPISD with the resources to increase teacher salaries to competitive levels
- Support every school in the district through new endowed funds designated by donors specifically to support their academic programs and activities
- Position HPISD to be financially adaptable to future challenges
- Positively impact residential property values in the Park Cities by strengthening the permanent financial resources available to HPISD that are not subject to state control
- Ensure the continued legacy of academic, arts and athletic achievement established in HPISD's first century



## HPEF and HPISD: A Vital Partnership

For more than four decades, the Highland Park Education Foundation and the schools of Highland Park Independent School District have worked together to build a brighter future for thousands of children and educators in the community.



This vital partnership started in the 1980s when changes in public school finance threatened potential harm to Highland Park ISD in those years leading up to the state's recapture system, commonly known as "Robin Hood." A forward-thinking group of parents and alumni realized the need for mechanisms for additional private support, so they created the Foundation in 1984.

Since the founders – George Connell, Judy Gibbs, Jack Hammack, Darrell Lafitte, Charles Seay, Don Williams and Walter Spradley – started the Foundation, the 501(c)(3) has granted more than \$35 million to HPISD.

HPEF supports Highland Park Schools in four core areas. Fundraising programs Mad for Plaid and



Jim '53 and Judy Gibbs



Jim '79 and Susan Baldwin

the Tartan Endowment provide increasing financial support for the district's critical needs, like teacher and staff salary support. The Foundation also brings alumni together, housing the HPHS Alumni Association with all of its activities, including the annual Golden Scots Reunion, Class Reunions, and the Distinguished Alumni Awards. Students and faculty receive scholarships and opportunities for learning through HPEF's programs and special events.

### The Tartan Endowment

The Tartan Endowment was started in the 1990s as a way to make a positive impact on teachers, students and staff in Highland Park.

Most of the early gifts to the Tartan Endowment went into one large fund, but donors later began establishing individual funds within the Tartan Endowment. Some funds address specific purposes.

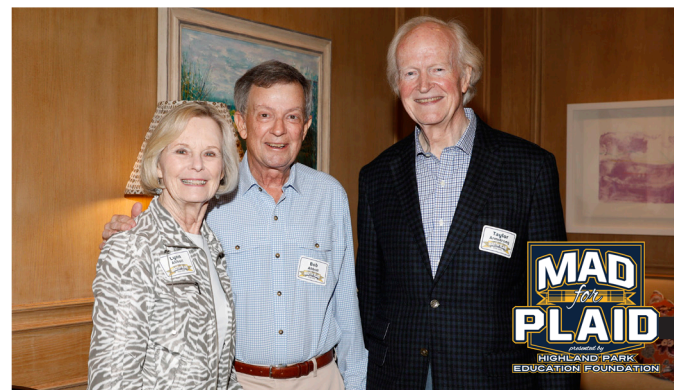
But during the quiet phase of *Lead for Tomorrow* in 2021 and 2022, the Foundation's \$40 million, multi-year endowment campaign, a record-breaking number of new funds were created thanks to a new option, explained Meg Jones Boyd '96, HPEF Executive Director. Legacy Funds are similar to other types of endowed funds but are unrestricted and can be utilized to meet changing needs over time.

"Over its first 25 years, the Tartan Endowment grew to 50 donor-established funds," said Boyd. "In just over the past two years, that number has jumped to more than 140. We are overwhelmed with gratitude for all these donors who have invested in the future of Highland Park Schools."

Though John Yeaman's three children have long since graduated from HPHS, and now he's watching his grandchildren do the same, he's seen the impact great schools have had on his community. In gratitude, he recently created the Yeaman Family Legacy Fund.



## HPEF and HPISD: A Vital Partnership



“The reason this community is what it is and our home values are what they are is because of the school district,” explained Yeaman, who serves on the *Lead for Tomorrow* Leadership Committee. “We’re just ahead of all the others. And that needs to continue. We need to do whatever we can to make sure we keep that tradition of excellence.”

### Mad for Plaid

Each year, hundreds of parents, grandparents, alumni, community members and friends of HPISD come forward to support Mad for Plaid, the annual campaign to raise funds for critical budget needs.

Hearing the call to raise the bar for teacher and staff salaries districtwide, supporters’ gifts last year resulted in the Foundation making a historic \$1.7 million grant to HPISD for districtwide salary support.

### HPHS Alumni Association

Thirty-three years ago, a group of former Scots came together to build an important network to unite 19,000 graduates from Highland Park High School throughout Texas and beyond. The HPHS Alumni Association’s founding board of directors – Art Barnes ’51, Jennifer Phillips Carter ’78, Dick Dwelle ’39, Mary Glen Joy Fouts ’62, Guy Kerr ’71 and Patrick Nugent ’88 – set out to preserve the school’s heritage and traditions while developing and enhancing relationships among the school and its alumni.

“Preserving the history and the perspective of our experience as HPHS graduates is important,” said Darian Dreyfuss Reichert ’85, a member of the Association’s board. “It helps us stay grounded. And as people, it’s important to have that sense of community.”



Recipients of the Dale Lawrence Scholarships in May 2023

The Association’s Distinguished Alumni Awards event is held annually to honor members of the HPHS community who have outstanding professional accomplishments and have demonstrated community service and loyal support to the district.

So far, more than 150 HPHS graduates, former staff, and community leaders have been honored.

The Golden Scots Luncheon was started to honor alumni who graduated from HPHS 50 or more years ago. During the reunion lunch, Golden Scots meet current students and visit with their former classmates, 300-500 of whom attend every year.

### Programs

Students make their college dreams come true with help from scholarships through the Foundation,

which administers more than 30 scholarship funds and applications for graduating seniors.

Scholarships are also offered specifically for children of HPISD faculty, and for faculty seeking professional development opportunities and ways to bring creative learning to the classroom.

Teacher Innovation Grants allow teachers to request funds for projects that range from reading resources to STEAM (science, technology, engineering, arts, and math) projects to professional development opportunities. Last year, the Foundation awarded more than \$15,000 in grants to 15 teachers, who in turn were able to provide additional learning opportunities for their students.

For more information on all these Foundation programs and services, [visit hpef.org](http://hpef.org).



# The Year in Review

There were celebrations galore for HPHS Alumni and friends of the Foundation. We enjoyed connecting, celebrating, and supporting the many great events in our district and community in 2023.



Scholarship recipient Katherine Ho '23.



Classmates from the Class of 1953 at the Golden Scots Reunion.



Distinguished Alumni Award Recipients 2023.

## Scholarship Ceremony

Did you know that the Foundation administers over 30 scholarship funds and applications for graduating HPHS seniors? The annual HPHS Honors Day Ceremony in May celebrated and recognized the achievements of graduating seniors with funding totaling over \$150,000. Please **visit [hpef.org/scholarship-recipient](https://hpef.org/scholarship-recipient)** for a full list of all scholarship funds and recipients.

## Golden Scots

It was a golden opportunity to celebrate over 300 HPHS alumni at the 28th annual Golden Scots Reunion in September 2022! Scots who graduated over 50 years ago attended a lunch and program in the high school, in addition to

tours led by HPHS Student Ambassadors. Learn more about our Golden Scots reunion and luncheon at **[hpef.org/golden-scots](https://hpef.org/golden-scots)**.

## Class Reunions

HPHS Alumni came near and far to celebrate 12 class reunions in the fall of 2022! Classes celebrated milestones from five years to 60 years post-graduation. Class officers work hard to plan a memorable weekend! We invite you to stay connected with your class by sending updated contact information to **[hpef.org/alumni](https://hpef.org/alumni)**.

## HPHS Distinguished Alumni

For 33 years, HPEF and the Alumni Association have

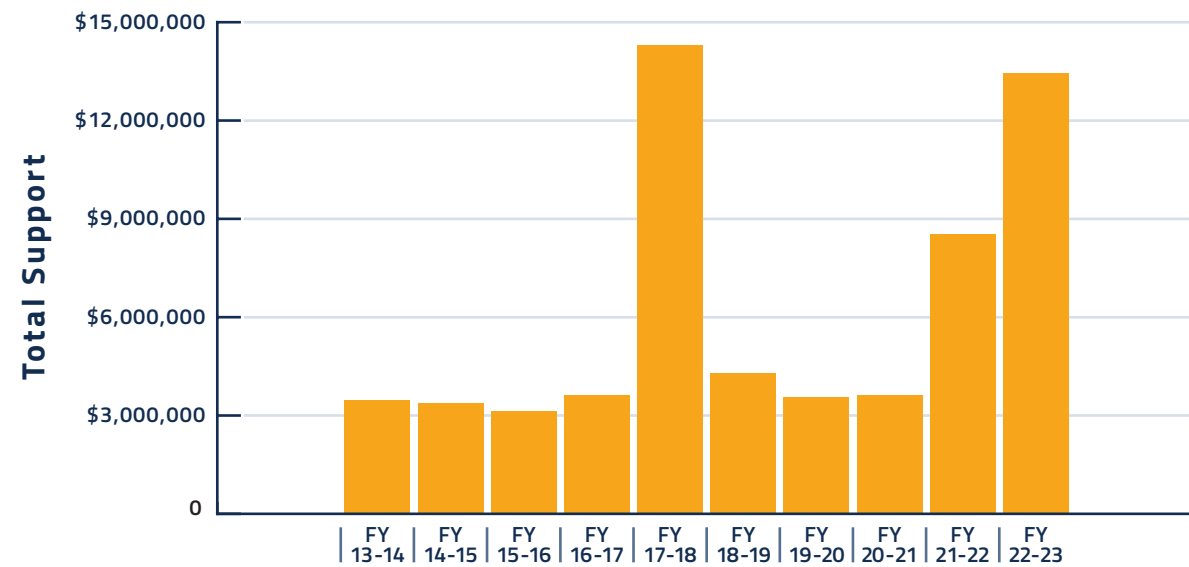
honored over 150 men and women during the HPHS Distinguished Alumni Awards. In April 2023, to a packed ballroom of 350 guests, the Alumni Association honored distinguished alumni, Foster Poole '50 (posthumously), Steve Van Amburgh '71, and Chris Young '98. For the Distinguished Service Award honoree, we celebrated our very own "Star Lady" and former HPISD Planetarium Director Donna Pierce. For helping the HPISD community and beyond, we were pleased to celebrate Highlander honoree, Cordelia Boone. More information and past recipients can be found at **[hpef.org/alumni-awards](https://hpef.org/alumni-awards)**.





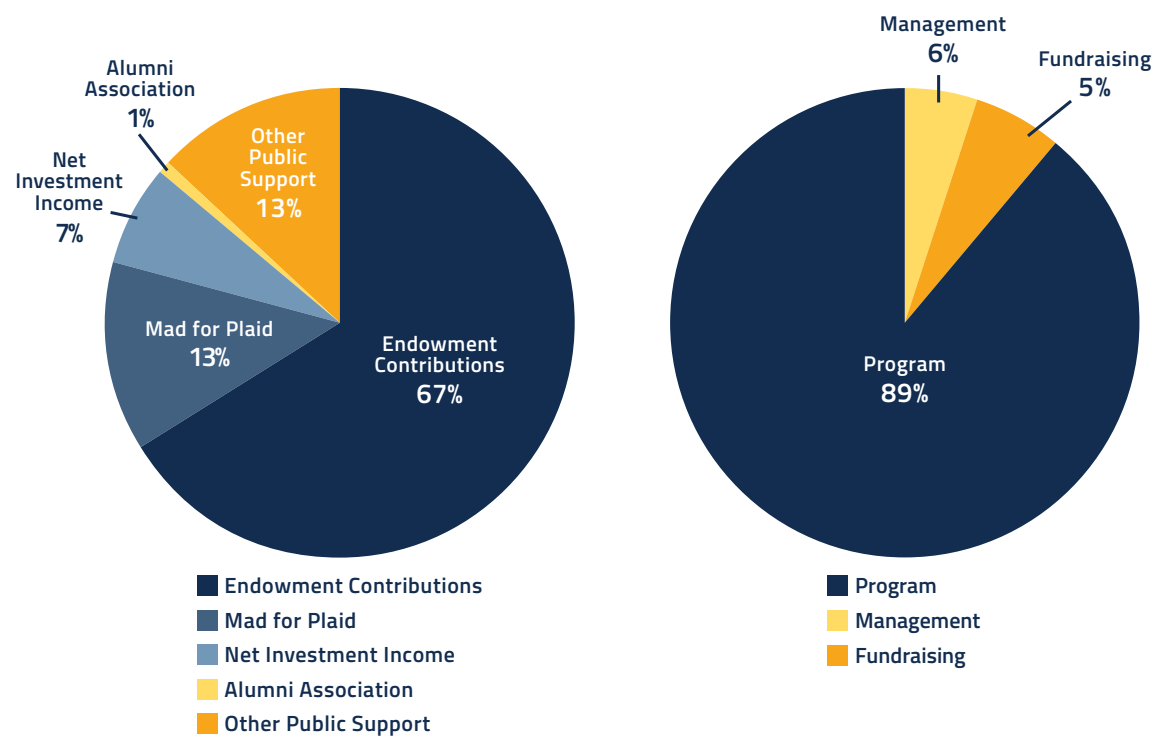
# Financial Report

## 10-Year History Of Public Support



Annual totals represent cash gifts received and new pledges committed.

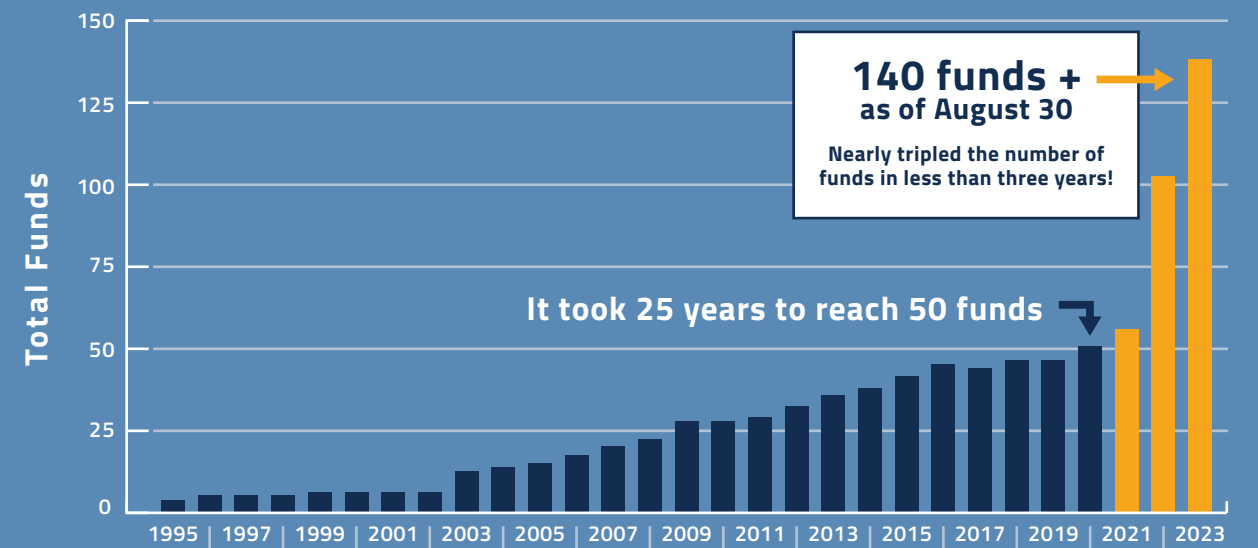
## Revenue and Expenses



FY 2022-23 data unaudited. Audited financial statements are available at [hpef.org/financials](http://hpef.org/financials)



## Total Number of Funds in the Tartan Endowment





# Celebrating Your Generosity

## Alumni Lifetime Donors

Thank you to the following alumni who became Lifetime Members of the HPHS Alumni Association last year. These leaders are among the nearly 700 new dues-paying members of the association in 2022-23.

Sarah Beecherl Allman '09	Cate Gould '23	Ava Mitchell '23
Tiffany Lane Anderson '13	Caoilinn Grove-Collins '23	Jeff Montgomery '91
Shelley Foran Appel '08	Elizabeth Hunt Harris '07	Lewis Montgomery '23
Dana Wilcox Ayres '92	Anna Hawkins '91	Elizabeth Morgan '23
Benton Banowsky '13	Mary Niendorff Heinze '63	Bobbitt Noel '68
Robert Banowsky '10	Bill Hightower '61	Morgan Passanante '23
William Banowsky '05	Margaret Hopper '23	Thomas Paul '58
Art Barnes '08	Marian Powell Huey '56*	Riley Laine Peterie '23
Elle Barrett '23	Ward Huey '56	Paul Peters '76
Cynthia Williams Beecherl '75	Caroline Jackson '23	Michele Armstrong Petersen '70
Louis Beecherl '74	Sydney Johnson '23	Randy Pharo '70
Adam Beshara '92	Ellie Jones '22	Mark Philbin '23
Brinkley Brown '20	Lane Jones '22	Lisa Prather '96
Kristy Spence Brusso '89	Hannah Jud '23	Holly Reed '19
Taylor Burns '02	Olivia Kight '23	Gig Reeves '84
Shannon Wilson Callewart '78	Kendall Klingaman '16	Greer Schmerbeck '23
Allison Cannon '23	Lt. Charles Leary '00	Liz Mizell Schoenvogel '69
Steve Chamblee '56	Janine Brown Lichstein '64	Don Singleton '56
Ellis Coggin '23	Tom Littlepage '69	Chrissy Trojack Sledge '68
Marin Davenport '23	Aubry Loewen '20	Webb Spradley '70
Trey Deitch '11	John Mallare '23	Jack True Jr. '23
Callie DeSchryver '23	Patrick McEvoy '67	Carol Carter Utkov '64
Lucy Feld '23	Carol Woolley McEvoy '68	Eric Wang '23
Colleen Irby Flowers '46	Tyler McKimmey '09	Drew White '23
Robert Funk '00	Todd McPherson '23	John Williamson '84
Nancy Gannon '91	Bob McRae '61	Savannah Willis '15
Mary Katharine McCulloch Gill '96	Jennifer Young Miller '92	Benjamin Woodward '23

## Mad for Plaid Leadership Society

The Leadership Society is the cornerstone of the Mad for Plaid campaign, providing donors the opportunity to significantly invest in the excellence of HPISD and set an example of leadership that inspires our HP community to give.

### Visionary (\$50,000+)

Clements Foundation	Carol and Taylor Armstrong
Leslie and Bill Cornog	Robin and Bernay Box
La Fiesta de las Seis Banderas	Stacy and Tyler Burke
Katy and Kyle Miller	MacKenzie and Benjamin Carpenter

### Legacy (\$25,000-\$49,999)

Anonymous	Janis and Roy Coffee, Jr.
Kamela and Kenneth Aboussie	Carrie and Dallas Cothrum
Eddie King/King Architectural Metals	Sylvie and Gary Crum
Simon and Louise Henderson Foundation	The Deadman Family
Elisa and Stephen Summers - The Trinity Family Foundation	The Dreyfuss Family
	Judy and Jim Gibbs
	Judy Jackson Gray, in memory of Sue Golden
	Gina Grove and Family
	The Gwinn Foundation
	The Hankins Foundation
	The Hegi Family
	Joanna and David Iliff

### Luminary (\$10,000-\$24,999)

Anonymous	Luther King Capital Management
Lori and Jon Altschuler	Origin Bank
	Holly and Phillip Philbin
	Kay and Greg Potter
	Jan and Trevor Rees-Jones
	Tav and Sean Rogers
	Gail and Dan Settle
	Catherine and Tom Sharpe
	Jean and Jason Signor
	Tartaglino Richards Family Foundation
	The Trammell Foundation
	Robert and Melissa Turner Charitable Fund at The Dallas Foundation
	The Bill and Katie Weaver Charitable Trust
	Westwood Private Bank
	Kathy and John Yeaman

## Mad for Plaid Lifetime Donors 2003-2022

Thank you to the following donors who have given loyally every year to the Mad for Plaid campaign since its founding in 2003.

Anonymous	Sara Lee and Stan Gardner	Judy and Thomas Neuhoff
Becky and Tom Abbott	Judy and Jim Gibbs	Julie and Michael Nunez
Lynn and Bob Abbott	Margo and Bill Goodwin	Susanna and Van Ogden
Laurie and Mark Aldredge	Prissy and Warren Gravely	Connie O'Neill
Gayle and Bob Allison	Diane and Bill Gribble	Barbara and Steven Orr, Jr.
Anne and Larry Angelilli	Lauri and Mike Hainsfurther	Donna and Jeff Osborne
Susan and Jim Baldwin	Randi and Ed Halsell	DeEtte and Paul Peters, Jr.
Margie and Phillip Bankhead	Sally and Steve Hanna	Holly and Phillip Philbin
Susan and Bill Banowsky	Cindy and Art Harding	Nancy Poole
Linda and Jay Barlow	Dana and Jackson Harkey	Sherri Pulliam
Christy and Stephen Barnes	Nancy and Howell Harralson	Karen and Chuck Reeder
Gayle and Jeff Barnes	Juli and Bob Harrison	Suzy and Tom Rhodes
Steve Beckham	Susan and Jack Hawkins	Randa and Doug Roach
Kay and Will Beecherl	Cathy and Bill Helmbrecht	Claire Roberts
Cynthia and Louis Beecherl	Beverly and Joe Hickman	Julie Forrester Rogers
Carolyn and Gary Bender	Judy and Jeff Hinson	Lee and Lou Schaufele
Denise and Richard Bohac	Sally and Houston Holmes	Jenni Marks Scoggins
Nicola and Andreas Bremer	Margaret and Doug Hunt	Marcia and Don Shannon
Gail and James Browne	Sally and Terry Kelley	Priscilla and Steve Shellenberger
Margaret and Syd Carter	Cindy and Guy Kerr	Ann Spillman and Jeff Margolies
Barbara and Ben Cervin	Roger S. Khetan	Barbie and Tommy Stewart
Stacy and Bill Cobb	Ginny and Chris Klimko	Jean and Mike Streepey
Jenifer and Jeff Cody	Suzanne and Don Laidlaw	Mr. Jere W. Thompson
Janis and Roy Coffee, Jr.	Sally and Olin Lane	Bonnie and Doug Thompson
Mallory Collins	Keith Laycock	Carol and Gifford Touchstone
Lori and John Collins	Catherine and Chuck Lundberg	Kathy and Neill Touchstone
Martin Cox	David G. Luther, Jr.	Wendy and John Vandermeer
Lucky and Brooks Cullum	Barbara and Mike McKenzie	Marnie and Kern Wildenthal
Bev and Larry Dale	Jim Melson	Jane and Clark Willingham
Sally and Dick Davis	Larry A. Meltzer	Zazelle and Richard Wingo
Janese and Rick Deitch	Sharon and David Miller	Kim and Frank Woosley
Lillian and Tony Dona	Elizabeth and Steve Modory	Karen and Scott Yaguchi
Karen and Chuck Edwards	George Morgan	Linda and Brooks Yates
Mack O. Forrester	Winifred and Will Munding	
Kathryn and Chuck Fuquay	Jennifer and Noble Nash	

## Super Scot Society Donors

These gifts recognize the thoughtful foresight of those who embrace HPHS Class of 1983 graduate Chuck Lingo's spirit of generosity and commitment to HPISD by including the Foundation in their estate plans.

Anonymous	Lissie & Wayne McCullough '89	Garry Weber '54
Janelle & Adam Hickey	Nancy MacGregor O'Neil '54	Sidney Weisblat '53
William R. Janowski '52	Jenni Marks Scoggins '90	Janis Wells
Cindy & Guy Kerr '71 '71	Sandra & Bill Snyder	
Shirley Kochman '53	John G. Taylor '43	

\* denotes deceased

List includes gifts received through May 31, 2023

Our donor list is carefully compiled, but there is the possibility of error. If your name was omitted or listed incorrectly, please contact us at 214-780-4060 or info@hpef.org. Gifts made June 1, 2023, or later will be listed in next year's Annual Report.



## Lead for Tomorrow Campaign Donors

### Districtwide Greatest Needs

Armstrong Elementary PTA Legacy Fund  
 Boone Elementary PTA Legacy Fund  
 Bradfield Elementary PTA Legacy Fund  
 Highland Park High School PTA Legacy Fund  
 Highland Park MIS/HPMS PTO Legacy Fund  
 Hyer Elementary PTA Legacy Fund  
 La Fiesta de las Seis Banderas Legacy Fund  
 Park Cities Dads Club Legacy Fund  
 University Park Elementary PTA Legacy Fund  
 Kamela and Kenneth Aboussie Legacy Fund  
 Gayle and Jeff Barnes Legacy Fund  
 Barrett Family Legacy Fund  
 Julie and Louis Beecherl, Jr. Memorial Legacy Fund  
 Amy and Bryce Benson Legacy Fund  
 Mandy and Robert Blount Legacy Fund  
 Maryjane and Chris Bonfield Legacy Fund  
 Marla and Mike Boone Legacy Fund  
 Meg and Chris Boyd Legacy Fund  
 Nicole Metzger Brewer Legacy Fund  
 Carpenter Family Legacy Fund  
 Margaret and Syd Carter Legacy Fund  
 Gail and Bob Clark Legacy Fund  
 Leslie and Bill Cornog Legacy Fund  
 Crouch Family Legacy Fund  
 Lucky and Brooks Cullum Legacy Fund  
 Rochelle and Stuart Cullum Legacy Fund  
 Bev and Larry Dale Legacy Fund  
 Dalton Family Legacy Fund  
 Maryann and Michael Denton, Jr. Legacy Fund  
 Dowler Legacy Fund  
 Alyson and Robert Engstrom Legacy Fund  
 Meredith and Corby Ferrell Legacy Fund  
 Ashley and Pete Flowers Legacy Fund  
 Friends of the Tartan Endowment  
 Margo and Bill Goodwin Legacy Fund  
 Gwinn Family Legacy Fund  
 The Halpin Family Legacy Fund  
 Juli and Bob Harrison Family Legacy Fund

Libby and Brian Hegi Family Legacy Fund  
 Laurie and Jim Hitzelberger Legacy Fund  
 The Hogle Foundation Legacy Fund  
 Elizabeth and Taylor Hunt Legacy Fund  
 Herbert and Nancy Hunt Family Legacy Fund  
 Iloff Family Legacy Fund  
 Kerr Family Legacy Fund  
 Cindy and Guy Kerr Legacy Fund  
 Langley Family Legacy Fund  
 Ellen and Paul Lee Legacy Fund  
 The Litton Family Legacy Fund  
 Anne and Preston Massey Legacy Fund  
 McCoy Family Legacy Fund  
 Lissie and Wayne McCullough Legacy Fund  
 Carol and Patrick McEvoy, Jr. Legacy Fund  
 Katy and Kyle Miller Legacy Fund  
 Sandy and Barry Moore Legacy Fund  
 Anna and Ryan Moss Legacy Fund  
 Betsy and Cary Newman Legacy Fund  
 Denise and Ray Nixon Legacy Fund  
 William D. Oates Memorial Legacy Fund  
 Lisa and Bill Ogle Legacy Fund  
 Nancy M. O'Neil and John Q. Stilwell Family Legacy Fund  
 Connie Blass O'Neill Legacy Fund  
 Park Family Foundation Legacy Fund  
 Holly and Phillip Philbin Legacy Fund  
 Pincoffs Family Legacy Fund  
 Prichard Family Legacy Fund  
 Rees-Jones Legacy Fund  
 Rowsey Family Legacy Fund  
 Marcy Wilson Sands Family Legacy Fund  
 Jean and Jason Signor Legacy Fund  
 Kacy and Carter Tolleson Legacy Fund  
 Steve and Lee Ann Van Amburgh Family Legacy Fund  
 Garry Weber Foundation Legacy Fund  
 Brenda and Bob White Legacy Fund  
 The Yeaman Family Legacy Fund

### Designated for Department or Program Needs

Anonymous  
 Carolyn and Randy Allen Fund for Highland Park Football  
 Barbara and Ben Cervin Family Legacy Fund  
 Janis and Roy Coffee, Jr. Legacy Fund for Teacher and Staff Salaries  
 Kathy and Bob Craine Legacy Fund for Teacher and Staff Salaries  
 Judy and Jim Gibbs Legacy Fund for Teacher and Staff Salaries  
 Libby and Brian Hegi Legacy Fund for Men's Cross Country

Janelle and Adam Hickey Legacy Fund for Special Education  
 Jill and Carter Malouf Visual Arts Impact Legacy Fund  
 Park Cities Dads Club Teachers Cup Legacy Fund for Teacher and Staff Salaries  
 Philbin Family Legacy Fund for Men's Cross Country  
 Eva, David, and GB Stalnaker Legacy Fund for Academic Decathlon  
 Susan Rhoads HPHS Library Legacy Fund

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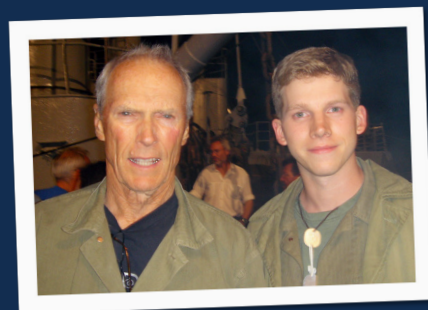
# Lead for Tomorrow

## Endowment Campaign for Highland Park Schools





## Thank You, Stark Sands '97



With director, Clint Eastwood on the 2006 film, *Flags of Our Fathers*.



Sands in his most recent Broadway role, playing William Shakespeare in the hit musical, *& Juliet*.



On the set of 2018's *The Post* with Meryl Streep, who earned an Oscar nomination for Best Actress

### Campaign Video Narrated by HP Alumnus and Actor

Words cannot express thanks enough to Stark Sands, a 1997 HPHS graduate and star of stage and screen, for narrating the *Lead for Tomorrow* campaign video. The actor completed the recording for the video this summer from his dressing room in the Stephen Sondheim Theatre in New York. Why? Because the show he was starring in, *& Juliet*, performed eight shows a week.

As Sands explains in the video, he found his passion for acting by accident just before his freshman year. His experience at Highland Park encouraged him to earn a fine arts degree in acting from the University of Southern California, and his career has flourished since then.

Twice nominated for a Tony Award, Sands won a Grammy in 2013 for the Broadway musical *Kinky Boots*. His stage credits are extensive with major roles in other hits including *Journey's End* and *American Idiot*.

His television credits span two decades, including appearances on *Law & Order: SVU*, *Minority Report*, and *Six Feet Under*. You may have recognized his voice on popular animated shows, including *Family Guy* and *American Dad!* And he has appeared with Hollywood icons in movies including *The Post*, *Flags of Our Fathers*, and *Inside Llewyn Davis*.

Check out the video at [www.leadfortomorrow.org](http://www.leadfortomorrow.org).

### How to Create a Legacy Fund

Creating a Legacy Fund in the Tartan Endowment strengthens the future of Highland Park Schools and advances the *Lead for Tomorrow* campaign. It's also easy to do.

A gift agreement is required since this is a permanent fund. It will be managed in perpetuity by the Highland Park Education Foundation. These steps will help prepare you to create your own Legacy Fund.

#### 1. Select your fund's purpose. It can be either:

**Districtwide** – To support the district's greatest needs from year-to-year (Currently strengthening teacher salaries).

**Designated** – To support the greatest needs of a specific school, academic program, sport, or student organization (For examples of designated funds, see [leadfortomorrow.org/all-legacy-funds](http://leadfortomorrow.org/all-legacy-funds))

#### 2. How will you establish your fund?

Use cash, stock (and avoid capital gains taxes) or make a bequest intention through your estate.

Decide the gift amount. You may pledge this over a maximum of five years. Legacy Fund minimum is \$15,000.

#### 3. Contact HPEF to draft a gift agreement for your review.

Call 214.780.4060 or Email [info@hpef.org](mailto:info@hpef.org)

## From the HPISD Superintendent



When I started in this role in May 2023, I already knew the tremendous history and tradition of excellence throughout Highland Park Schools. As I progress into my first school year, I am learning more everyday about the driving force behind our District's extensive record of success – this community.

This annual report demonstrates Highland Park ISD is emboldened by countless volunteers and donors who tirelessly support our schools. The *Lead for Tomorrow* campaign is a shining example of this selfless care for our students and teachers.

By strengthening the Tartan Endowment, this campaign will empower the future of Highland Park Schools to an unprecedented degree. And the timing of this effort is critical. The competition for great teachers is intense and a challenge we must win.

I am so appreciative, as will be future superintendents in this role, knowing that the Highland Park Education Foundation is continually engaging donors who wish to see HP's legacy of excellence continue. When combined with the dedicated work of the PTAs, PTOs, Dads Clubs, and other volunteer groups backing our schools and programs, the level of philanthropic resources powering HPISD sets the standard for districts in Texas and elsewhere.

I am truly grateful to every volunteer, donor, and friend for your support of Highland Park Schools.

Dr. Mike Rockwood  
Superintendent, Highland Park ISD







**Highland Park  
Education Foundation**  
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**Thank you to our 2022-23 PTA/PTO  
Leadership for your valued partnership  
with the HP Education Foundation and HPISD.**