



MAD *for* PLAID

In Texas, there is a spirit of giving.

And here in the *Park Cities*, this "ain't our first rodeo!"

We love supporting educators and our great school district!

Mad for Plaid is the Highland Park Education Foundation's annual campaign. It is the best way to directly support our District's great educators. During the 2024-2025 school year, the Education Foundation has committed a historic \$1.8 million gift to HPISD that will aid the District in raising the bar for competitive educator salaries districtwide.



EVERY STUDENT • EVERY TEACHER • EVERY SCHOOL

LEARN MORE AND DONATE AT [HPEF.ORG](https://hpef.org)